



Absolute Marketing Solutions

MARKETING FIRM HELPING YOUR COMPANY
FIND ITS WAY.

(970) 812-3242

www.absolutemarketinggj.com

3198 F Road. Suite 210. Grand Junction, CO 81504

2017 Pricing Sheet

ADVERTISING



“A man who stops advertising to save money is like a man who stops a clock to save time”
~ Henry Ford

Media Buy Advertising

Traditional advertising is still very successful in most markets. TV and Radio advertising are still effective ways to create top-of-mind awareness for your products. Phone Books have seen a decline in usage in some markets, but smaller markets still find Phone Book advertising to be very successful. Outdoor Advertising (billboards, etc) are still very effective in driving the same top-of-mind awareness as TV and Radio except in a static format.

Absolute Marketing understands these different media outlets and we negotiate the best deal possible for the different media. TV stations pay us directly, so you do not pay us any commission. You will pay the same regardless of whether or not you use us. We will take care of all billing and placing the buy and making sure the commercials run when they should, so why not use us to do all this for you! We have similar deals with some radio stations and outdoor advertising companies. If we can save you money on commissions, we always will!

| | Media | Commissions |
|---------------------------------------|-------|---|
| TV Advertising | | No Charge (we are paid by the TV Stations) |
| Radio Advertising | | No Charge (if we get paid from the Radio Stations, otherwise 15% gross commission) |
| Print Advertising (phone books, etc.) | | 15% Gross Commission |
| Outdoor Advertising | | No Charge (if we get paid from the Outdoor Companies, otherwise 15% gross commission) |

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Production

Branding is very important. Branding starts with your logo and continues through your business operations. How do you brand your company? It is all about look, feel, and how you are perceived. Absolute Marketing will help you create a brand. Print and Video production are key factors in defining a company's brand. We do not produce commercials in-house, but we have provided below an average of what video producers in this area charge. If you hire us to be the project manager for your commercial, we will help you every step of the way until you have a final product you are proud of. If you do not wish for us to help with the commercial, we will still refer you to producers we know and trust to provide you with a quality product.

There might be additional costs incurred depending upon what you want in your video and print production. These additional costs could be items such as outside printing costs, purchased images, purchased video clips, actors hired for the commercial or as a model for the print work. These incurred costs will be your responsibility and charged in addition to the pricing listed below.

| | |
|--------------------------------------|--|
| Commercial Project Management | \$150/Flat per commercial (includes: meetings, communication, copywrite assistance, direction and production assistance) |
| Commercial Production (Outsourced) | TBD (avg. \$300 - \$2,500 locally) |
| Logo | (\$200-\$500 incurred costs extra) |
| Print Work (flyers, brochures, etc.) | (\$50-\$500 incurred costs extra) |

(incurred costs might include printing, images, video clips, actors, etc.)

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Social Media

Digital Advertising is the wave of the future. Digital starts with a website traditionally, but there are numerous companies that drive all of its business from Social Media. There are numerous social media platforms for which to advertise such as Facebook, Twitter, Pinterest, Foursquare, Google+, and More. Absolute Marketing will setup up any social media platform page you desire. However, if you need any of the items mentioned above in regard to incurred costs, those items would be an additional cost. We also have a Facebook expert on staff that posts for businesses in Facebook Groups weekly. Both options are listed below.

| | |
|-----------------------------|---|
| Setup Social Media Page | \$49/Flat per platform |
| Facebook Platform Marketing | \$199/mo (group posting up to 20 Facebook Groups - if applicable) |

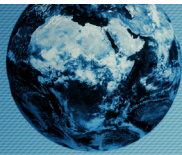
Websites

Absolute Marketing is focused on providing quality services to its clients. Websites are a necessity of advertising. All businesses should have a website in order to create legitimacy in the business world of today. We are focused on getting you up and running as fast as possible so that you can begin to drive revenue into your organization. Therefore, we only have one price level for websites. We will create a solid website for you that has proven results. We use templates, but we customize them in every way imaginable to fit your organization. The outline of what is included is below. Additional incurred costs will always be extra. We will refer you to website developers for websites requiring additional scope.

| | |
|--|--|
| Website | \$500/Flat per site |
| Maintain existing site (includes onsite SEO) | \$99/mo per site (this can be a site we created, but not required) |

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http://www.



Website Features

- 5 Pages
- Website Analytics
- Onsite SEO
- Professional Copy Writing
- Mobile Site
- DIY Access
- 60 minute training session

Website Addons

- E-mail Addresses (cost varies)
- Hosting (cost varies)
- Domain Registration (cost varies)
- Additional Webpages (\$50 per page)
- Relocating domain (cost varies)

Offsite Search Engine Optimization

One of the keys to search engine optimization is directory submission. Legitimate directories linking back to your website creates what is called in the industry as "Backlinks". All companies need these in order to rank higher on search engines. Absolute Marketing automates all of this for you! These submissions can take endless amounts of hours and we can do it in less than a week!

Directory Submission (70 Directories) \$300/Flat

Directory Packages

| | |
|--------|---|
| Bronze | \$49/mo (includes directory accuracy maint., regular changes to help with SEO, review monitoring, analytic reports) |
| Silver | \$99/mo (Bronze+Monthly Social Media Posting) |
| Gold | \$199/mo (Bronze+Weekly Social Media Posting+Review Advanced Features*) |

*Directory Advanced Review Features include: Review Generation, Review Publishing, Review Balancing, Review Response, and Review Insights.

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